



**Contemporary Consumer & Business Ethics**  
**Dr Neil Connon**

**Milan 5-8 May, 2008**



## **Handout 12 – Pressure Groups**

1. Discuss two pressure groups you have knowledge of. Outline:
  - why the pressure group was set up and what they aim to achieve
  - how they go about achieving their aims
  - how they are financed
  - any specific issues that they are currently involved with
  
2. As a university student what pressure group would you set up and why?