

## Contemporary Consumer & Business Ethics Dr Neil Connon





## **Handout 7 - Boycotts**

- 1. Describe what a boycott is in your own words.
- 2. Describe what a buycott is in your own words.
- 3. Provide current examples of both of the above.
- 4. Outline an example of a company's activities in relation to the process model outlined in the lecture notes how useful do you feel this model is?