



Contemporary Consumer & Business Ethics
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Handout 8 – Environmentalism

1. Outline the link between environmentalism and ethics.
2. Identify what you see as the main current environmental issue/s facing the world, outlining the following points:
 - the issue and how it has emerged
 - the effects
 - the interest groups/interested parties involved
 - their reaction to the issue.
3. Choose one of the examples where you see there might be an ethical dilemma, outline and explain why this is and what you would decide to be the right course of action.
4. Outline what efforts, if any, you make as a consumer to support environmental issues, explaining your actions and the perceived result of these actions.