



Contemporary Consumer & Business Ethics
Dr Neil Connon

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Selective Reading List

Books

- Barry, J. Baxter, B. and Dunphy, R., 2004. *Europe, Globalization and Sustainable Development*, Routledge
- Chryssides, G. D. and Kaler, J. H., 2006. *An Introduction to Business Ethics*. Thomson
- Dunne, P. and Lusch, R., 2007. *Retailing 6e*, Thomson
- Neumayer, E., 2001. *Greening: Trade and Investment; environmental protection without protectionism*, Earthscan Publications
- Pepper, D., 1990. *The roots of Modern Environmentalism*, Routledge
- Thompson, G., 1990. *The political Economy of the New Right*, Pinter Publishers London
- Fine, B., Heasman, M. and Wright, J., 1996. *Consumption in the Age of Affluence*, Routledge
- Gabriel, Y & Lang T. 1995. *The Unmanageable Consumer*, Sage Publications, London
- Smith, N. C. 1990. *Morality and the Market*, Routledge
- Thorelli and Thorelli, 1977. *Consumer information Systems and Consumer Policy*, Ballinger Publishing Company
- Urry, John. 1995. *Consuming Places*, Routledge

Journal Articles

- Beraho, E.K., 2007. Colonial history and its effects on Sub-Saharan economic development. *Cross Cultural Management. An International Journal*, 14 (3), pp. 254 – 266
- Hurreeram, D.K. and Little, D., 2004. International apparel trade and developing economies in Africa. *International Journal of Social Economics*, 31 (1/2), pp. 131-142
- Kovaks, Rachel 2004. British activism: the viewer and listener community *Corporate Communications: An International Journal* 2004, volume 9, issue: 4 pp: 340 – 362
- Mattila Anna S Wirtz Jochen 2004 Consumer complaining to firms: the determinants of channel choice *Journal of Services Marketing* Volume: 18 Number: 2 Page: 147 -- 155
- Nicholls, Alexander, James, 2002. Strategic options in fair trade retailing, *International Journal of Retail & Distribution Management* 2002, volume 30, number 1, pp: 6 – 17
- Pearce, Richard, Hansson, Maria, 2000. Retailing and risk society: genetically modified food, *International Journal of Retail & Distribution Management* 2002, volume 28, number11, pp: 450 – 459
- Whysall, Paul, 2000, Retailing and the Internet: a review of ethical issues, *International Journal of Retail & Distribution Management* 2000, volume 28, number 11, pp: 481 – 489

Journals

- Journal of Consumer Policy
- Journal of Consumer Studies
- Journal of Family and Consumer Sciences (on-line: www.aafcs.org)
- Journal of Retailing and Consumer Services
- [Trading Standards - UK Government](#)
- [Which?](#)

Web Sites

- Tourism Concern <http://www.tourismconcern.org.uk/>
- Green Consumer Guide http://www.greenconsumerguide.com/features/epi_2002.pdf
- Office of Fair Trading <http://www.oft.gov.uk/> - The Office of Fair Trading
- European Commission <http://europa.eu.int/>
- Competition Commission <http://www MMC.gov.uk/>
- Scottish Parliament <http://www.scottish.parliament.uk/>