

Contemporary consumer and business ethics

Course overview

Day/date/ time	Topic	Notes
5 May Monday am	An introduction to contemporary ethics	<ul style="list-style-type: none"> • What is/are ethics • What ethical decisions do we make • What are the implications of these • The actors model
09.00 – 10.00 10.00 – 11.00		•
Monday pm	Current consumption and the consumer perspective	<ul style="list-style-type: none"> • Consumption patterns – national/international • High consumption and the implications of this
16.00 – 17.00 17.00 – 18.00 18.00 – 19.00		•
6 May Tuesday am	Implications and reactions of business to contemporary ethics	<ul style="list-style-type: none"> • Rationale for an ethical approach to business • Case studies (Body Shop, Walmart)
16.00 – 17.00 17.00 – 18.00 18.00 – 19.00		•
8 May Thursday am	Government/media/pressure groups	<ul style="list-style-type: none"> • Legislation, national/international • Media reporting and the influence of the press (a UK perspective) • Pressure group activity and their impact
09.00 - 10.00 10.00 – 11.00 11.00 – 12.00 12.00 - 13.00		•
Thursday pm	Linking the actors and conclusions	<ul style="list-style-type: none"> • Presentations • Likely future implications • Conclusions
16.00 – 17.00 17.00 – 18.00 18.00 – 19.00		

Day/date/ time	Topic	Notes
5 May Monday am	An introduction to the module and contemporary ethics	<ul style="list-style-type: none"> • What is/are ethics • What ethical decisions do we make • What are the implications of these • The actors model
09.00 – 10.00 10.00 – 11.00	<ul style="list-style-type: none"> • General introduction and welcome • Personal introductions • Class rules • Go over assessment instrument (35 hours above class time) and break into teams • Overview of the module and what it aims to achieve • Lecture on Introduction to Contemporary Ethics 	<ul style="list-style-type: none"> • Handout 1 • Handout 2
Reading	<ul style="list-style-type: none"> • Paper on 'Defining Ethics' Connon, N 2001 - Handout 3 	
Monday pm	Current consumption and the consumer perspective	<ul style="list-style-type: none"> • Consumption patterns – national/international • High consumption and the implications of this
16.00 – 17.00 17.00 – 18.00 18.00 – 19.00	<ul style="list-style-type: none"> • Finish off lecture from morning - Introduction to Contemporary Ethics • Current consumption and the consumer perspective • Exercise and discussion on the impact of economic growth 	<ul style="list-style-type: none"> • Handout 4 • Handout 5
Reading	<ul style="list-style-type: none"> • 	
6 May Tuesday pm	Implications and reactions of business to contemporary ethics	<ul style="list-style-type: none"> • Rationale for an ethical approach to business • Case studies
16.00 – 17.00 17.00 – 18.00 18.00 – 19.00	<ul style="list-style-type: none"> • Business and ethics – an introduction • Boycotts • Environmentalism and the measurement of it 	<ul style="list-style-type: none"> • Handout 6 • Handout 7 • Handout 8 • Handout 9
Reading	<ul style="list-style-type: none"> • 	
8 May Thursday am	Government/pressure groups/media	<ul style="list-style-type: none"> • Legislation, national/international • Media reporting and the influence of the press (a UK perspective) • Pressure group activity and their impact
09.00 - 10.00 10.00 – 11.00 11.00 – 12.00 12.00 - 13.00	<ul style="list-style-type: none"> • Recap from Monday/Tuesday • Government and ethics • Government (EU) and ethics • Pressure groups • Media 	<ul style="list-style-type: none"> • Handout 10 • Handout 11 • Handout 12 • Handout 13
Reading	<ul style="list-style-type: none"> • 	
Thursday pm	Linking the actors and conclusions	<ul style="list-style-type: none"> • Presentations • Likely future implications • Conclusions
16.00 – 17.00 17.00 – 18.00 18.00 – 19.00	<ul style="list-style-type: none"> • Presentations • Presentations • Future implications 	

Vids:

Thread - <http://www.bbc.co.uk/thread/video/>

An Inconvenient Truth - <http://www.youtube.com/watch?v=wnjx6KETmi4>

Black gold - <http://www.youtube.com/watch?v=B7o1KKgLe9M>