

**Presentation: Contemporary consumer and business ethics**

**Milan: 8 May 2008**

**Session 5: 16.00 – 18.00**

**Team:**

**Grade:**

GRADE	A	B	C	D	E	F	N/S
DEFINITION	EXCELLENT Outstanding Performance	COMMENDABLE Meritorious Performance	GOOD Highly Competent Performance	SATISFACTORY Competent Performance	BORDERLINE FAIL Open To Compensation	FAIL Unsatisfactory	NON-SUBMISSION
WEIGHTING) SOURCES OF ASSESSMENT CRITERIA							
(20) Presentation	Excellent vocal clarity, fluency and projection with appropriate language. Excellent use of visual aids and accurate time management	Good vocal clarity, fluency and projection with mostly appropriate language. Good use of visual aids and accurate time management	Mostly good vocal clarity and mainly fluent. Projection sufficient with mainly appropriate language. Use of visual aids sufficient and time management mainly accurate	Mixed ability with vocal clarity, fluency and projection. Use of language not always appropriate. Visual aids and time management weak	Poor vocal clarity, fluency and appropriate language not used. Use of visual aids and time management poor	Poor vocal clarity, fluency and projection with appropriate language. Poor or no use of visual aids, time management poor	
(30) Structure and quality	Clear introduction and excellent development of the chosen topic. Clear sign posting and concludes well with excellent emphasis and balance	Good introduction and development of the chosen topic. Sign posting obvious with a clear conclusion, good emphasis and balance	Reasonable introduction and development of the chosen topic. Some sign posting concluding with reasonable emphasis and balance	Weak introduction and development of the chosen topic. Some sign posting, with some conclusions, emphasis and balance weak	Poor introduction and development of the chosen topic. Poor sign posting and conclusion. Poor emphasis and balance	Poor/no introduction and development of the chosen topic. No sign posting or conclusion	
(30) Content	Strong ability to analyse and substantial breadth and depth of information on chosen topic	Good ability to analyse and good breadth and depth of information on chosen topic	Some ability to analyse and breadth and depth of information on chosen topic has some omissions	Weak ability to analyse and weak breadth and/or depth of information on chosen topic	Poor use of analysis little/no breadth or depth of information on chosen topic	No ability to analyse and no breadth and depth of information on chosen topic	
(20) Professionalism	Professional appearance and rapport with audience, clear ability to answer questions in and around chosen topic and ability to create an impact	Mostly professional appearance and good rapport with audience, ability to answer questions on chosen topic and ability to create an impact	Mixed appearance and some rapport with audience, ability to answer most questions on chosen topic and ability to create some impact	Non Professional appearance and little rapport with audience, ability to answer some questions but little impact	Non Professional appearance little/no rapport with audience, little ability to answer questions in and around chosen topic and no impact	Untidy appearance and no rapport with audience, no ability to answer questions in and around chosen topic and no impact	