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| **rgu logo** | **Contemporary Consumer & Business Ethics****Dr Neil Connon****Milan 2-5 May, 2011**  | liucheadblu_01 |

**Handout 2 - Defining Ethics**

Do the following as an individual exercise:

1. Describe ethics in your own words outlining in general terms the impact it has on your life
2. Outline 3 current world issues that you consider to have an ethical dimension, outline briefly what this
3. Outline 3 ethical decisions you have made recently, what you decided and why
4. Undertake the following:

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| **Issue** | **yes/no**  | **Why?** |
| 1. There should be positive discrimination for ethnic minorities to join the police/armed forces
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| 1. Some magazine advertising portrays women in a negative light
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| 1. Students should purchase reusable products even if they are more expensive
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| 1. Assisted suicide should be de-criminalised
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| 1. People confined to wheel chairs should have full access to all public places no matter what the cost
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| 1. Asylum seekers should be held under lock and key until there case is reviewed and judgement made
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| 1. New parents (mother or father) should be given paid leave of a year following the birth of their child
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| 1. 1p should be put on everybody’s income tax bill to help famine victims
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| 1. Students should have grants that allow them to concentrate purely on their studies
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5. Provide 3 examples of ethical purchasing decisions you have made and outline why you would see them as such