



**Contemporary Consumer & Business Ethics**  
**Dr Neil Cannon**

**Milan 2-5 May, 2011**



**Handout 5 - Economic growth and high consumption societies: *costs and benefits***

1. Identify what you believe to be the five richest countries in the world and the five poorest. What in your opinion has led these countries to where they are today?
2. Outline the link between high consumption and ethics
3. Do you believe these two concepts are compatible?
4. Outline briefly the stance your country takes on these issues, support this with examples