

	course	time	argomento
28/03/2018	DI	14-18	intro - Digital Innovation architectures
06/04/2018	DI	14-18	New way of doing Business
11/04/2018	DI	14-18	New Competitive Environment
13/04/2018	DI	14-18	Digital Business Strategy - Digital Business strategic tools 1
27/04/2018	DI	14-18	Business Model Canvas
02/05/2018	DI	14-18	Digital Business strategic tools 2 - Testimonianza Analytics
09/05/2018	DI	14-18	Tech trends
11/05/2018	DI	14-18	Business cases

deadline for submitting project deliverable (max 6000 words MS Word document): 01/05/17 at 12:00 am

% Esame
 10 partecipazione
 40 presentazione
 50 progetto

Not attending students, 4 open-ended