

#	date	schedule	hours	CONTENTS	INSTRUCTOR
1	25/09/18	1400-1700	3	Introduction. Basic concepts and definitions: types of innovation and innovation in firms	Pizzurno
2	02/10/18	1400-1700	3	Sources of innovation	Pizzurno
3	09/10/18	1400-1700	3	Types and patterns of innovation	Pizzurno
4	19/10/18	1400-1700	3	Standards battles and design dominance	Pizzurno
5	23/10/18	1400-1700	3	Timing + R&D strategic planning	Pizzurno
6	30/10/18	1400-1700	3	Evaluation and selection of R&D projects	Pizzurno
7	06/11/18	1400-1700	3	Collaboration strategies + market for technology	Pizzurno
8	20/11/18	1400-1700	3	Protecting innovation	Pizzurno
9	04/12/18	1400-1700	3	R&D organization	Pizzurno
10	06/12/18	1400-1700	3	NPD process: phases and models	Pizzurno
11	17/12/18	1400-1800	4	High tech entrepreneurship	Papadimitriou
12	18/12/18	1400-1800	4	High tech entrepreneurship	Papadimitriou
13	19/12/18	0900-1200	3	High tech entrepreneurship	Papadimitriou
14	20/12/18	0900-1300	4	High tech entrepreneurship	Papadimitriou