Innovation and New Product Development

## Lesson 14

## Topics and references

### R&D project portfolio definition

* + Chiesa, ch. 4 distribuito in aula
  + Lucidi docente

In detail:

* **Fixing the R&D budget**
  + Chiesa par. 4.1
* **R&D project definition**
  + Chiesa par. 4.2
* **R&D project evaluation**
  + Chiesa par. 4.3.1 until p.125

## Cases and exercises

* Example on the course website