Innovation and New Product Development

## Lesson 15

## Topics and references

### R&D project portfolio definition

* + Chiesa, ch. 4 distribuito in aula
  + Lucidi docente

In detail:

* **R&D project evaluation**
* Option based techniques (Chiesa par. 4.3.1: pp.125-128)
* RAR e CE (lucidi docente)
* Scoring methods (Chiesa par. 4.3.1: pp.130-133)

## Cases and exercises

* Exercises on the course website (option based and RAR)
* Bio case