Innovation and New Product Development

## Lesson 16

## Topics and references

### R&D project portfolio definition

* + Chiesa, ch. 4 distribuito in aula
	+ Lucidi docente

In detail:

* Conclusioni su metodi a punteggio
* Chiesa par. 4.3.2: pp.136-137: “range of application of financial and non-financial techniques”
* Chiesa par. 4.4: R&D project selection
* Chiesa 4.5: R&D project portfolio analysis

## Cases and exercises

* Bio case (segue)
* Diagnostic (consegnato per lavoro aula e individuale)