

Lessons 6 and 8

Topics and references

- Technology intelligence: models and methods
 - Notes available on the course website;
 - Technology intelligence model:
<http://www.ifm.eng.cam.ac.uk/research/ctm/techintelligence/>
 - Briefing:
http://www.ifm.eng.cam.ac.uk/uploads/Resources/Briefings/v1n2_ifm_briefing.pdf

Cases and examples

[http://web.mit.edu/mamd/www/tech_strat/courseMaterial/topics/topic3/readings/Exploring the Limits of the Technology S-Curve/Exploring the Limits of the Technology S-Curve.pdf/Exploring the Limits of the Technology S-Curve.pdf](http://web.mit.edu/mamd/www/tech_strat/courseMaterial/topics/topic3/readings/Exploring_the_Limits_of_the_Technology_S-Curve/Exploring_the_Limits_of_the_Technology_S-Curve.pdf/Exploring_the_Limits_of_the_Technology_S-Curve.pdf)

Lessons 7, 9

Topics and references

- Competitive intelligence: models and methods
 - Notes available on the course website

Lesson 10

Topics and references

- Material provided by the teacher