

Lessons 11

Topics and references

- Formulating a technology innovation strategy: Selection, timing, acquisition
 - Chiesa ch 3.1, 3.2 (material provided by the teacher)
- Selection of areas of investment
 - Chiesa Ch 3.2. + ch 2.1.3 (material provided by the teacher)
 - <http://www.otctoolkits.com/wp-content/uploads/2016/08/Fig-1-Potential-to-impact.png>
- timing:
 - Schilling Ch 5
 - <https://hbr.org/2005/04/the-half-truth-of-first-mover-advantage>

Lessons 12-13

Topics and references

- Technology acquisition:
 - Collaboration strategy: Schilling Ch 8
 - IP strategy: Schilling Ch 9