

Lesson 14, 15 and 16

Topics and references

R&D project portfolio definition Schilling ch 7 + Chiesa's book ch. 4+ material available on the course website

- Fixing the R&D budget
 - Chiesa ch. 4.1 (material provided by the teacher) + material available on the course website
 - EU R&D industry scoreboard, pag. 9, 12-13, 37-39
- R&D project definition
 - Chiesa ch. 4.2 (material provided by the teacher) + material available on the course website
- R&D project evaluation
 - Chiesa ch. 4.3 (material provided by the teacher) + material available on the course website
- R&D project selection
 - Chiesa ch. 4.4 (material provided by the teacher) + material available on the course website
- R&D project portfolio analysis
 - Chiesa ch 4.5 (material provided by the teacher) + material available on the course website

Cases and exercises

- Examples on the course website