

DATE	WEEKDAY	TIMETABLE	h	TOPICS	LECTURER	
19/02/2019	Tuesday	9-13	4	Course introduction and business planning basic concepts	Pizzurno	
22/02/2019	Friday	9-13	4	Strategic marketing and concept development	Tagliavini	
26/02/2019	Tuesday					
28/02/2019	Thursday	9-13	4	Strategic marketing and concept development	Tagliavini	
04/03/2019	Monday	9-11	2	<i>Product presentation</i>	<i>De' Longhi</i>	
05/03/2019	Tuesday					
06/03/2019	Wednesday	9-11	2	<i>3D printers opportunity (in Italian)</i>	<i>Oltrabella</i>	
07/03/2019	Thursday	9-13	4	Strategic marketing and concept development	Tagliavini	
12/03/2019	Tuesday					
14/03/2019	Thursday	9-13	4	Strategic marketing and concept development	Tagliavini	
19/03/2019	Tuesday	14-18	4	Engineering	Sorrenti	
21/03/2019	Thursday	14-18	4	Engineering	Sorrenti	
26/03/2019	Tuesday	14-18	4	Engineering	Sorrenti	
28/03/2019	Thursday	14-18	4	Engineering	Sorrenti	
02/04/2019	Tuesday					
04/04/2019	Thursday					
05/04/2019	Friday	8.30-12.30	4	Manufacturing	Raimondi	
09/04/2019	Tuesday	14-18	4	Manufacturing	Raimondi	
12/04/2019	Friday	8.30-12.30	4	Manufacturing	Raimondi	
18/04/2019	Tuesday	14-18	4	Manufacturing	Raimondi	
23/04/2019	Tuesday	Easter holidays				
25/04/2019	Thursday					
30/04/2019	Tuesday					
02/05/2019	Thursday					
06/05/2019	Monday	14-18	4	Business plan	Pizzurno	
08/05/2019	Wednesday	14-18	4	Business plan	Pizzurno	
13/05/2019	Monday	14-18	4	Business plan	Pizzurno	
15/05/2019	Wednesday	14-18	4	Business plan	Pizzurno	
20/06/2019	thursday			TEAM PROJECTS DELIVERY		
04/07/2019	thursday			TEAM PROJECTS PRESENTATION	Tutti	