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| **Session: 1219/11/201914:00**3 HoursInstructor: Lucrezia Songini | Strategic cost management: main characteristics and differences between managerial control systems.Target costing and life cycle costing: principles, structure, process.Alfa case study  ReadingsPistoni A. and Songini L., Servitization strategy and managerial control, Emerald Publishing Limited, 2018Paragraphs 3.1, 3.2, 3.3.1, 3.3.2 (par. 3.3.2.5 excluded), 3.3.3 (par. 3.3.3.5 excluded), 4.3 Alfa case study |

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| **Session: 1326/11/201914:00**3 HoursInstructor: Lucrezia Songini | Servitization strategy and cost management.The role of services in manufacturing companies.The impacts of servitization strategy.Some data from different industries ReadingsPistoni A., Songini L., Servitization strategy and managerial control, Emerald Publishing Limited, 2018Chapters 1 and 2, paragraph 4.8 |

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| **Session: 1403/12/201914:00**3 HoursInstructor: Lucrezia Songini | Servitization strategy and strategic cost management: a reference frameworkAccounting and control for sustainability.CSR and sustainability: a brief introduction  ReadingsPistoni A. and Songini L., Servitization strategy and managerial control, Emerald Publishing Limited, 2018, paragraphs 3.3.2.5, 3.3.3.5, 3.4.1., 3.4.2, 3.4.4  |

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| **Session: 1512/12/201909:00**3 HoursInstructor: Lucrezia Songini | CSR and sustainability disclosure: sustainability reporting and integrated reportingReadingsSongini L., Pistoni A., Sustainability disclosure: state of the art and new directions, Emerald Publishing Limited, 2015Chapters 1, 3 and 4 |

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| **Session: 16****16/12/2019**09:003 HoursInstructor:Lucrezia Songini | WRITTEN EXAM N. 3 – PROF. SONGINIPresentation of teamwork assignment and final discussion of the Enel case studyReadingsEnel case study

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| http://stream.sdabocconi.it/enel\_case/index.asp |

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