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| **Session: 12 19/11/2019 14:00** 3 Hours Instructor: Lucrezia Songini | Strategic cost management: main characteristics and differences between managerial control systems.  Target costing and life cycle costing: principles, structure, process.  Alfa case study      Readings  Pistoni A. and Songini L., Servitization strategy and managerial control, Emerald Publishing Limited, 2018  Paragraphs 3.1, 3.2, 3.3.1, 3.3.2 (par. 3.3.2.5 excluded), 3.3.3 (par. 3.3.3.5 excluded), 4.3 Alfa case study |

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| **Session: 13 26/11/2019 14:00** 3 Hours Instructor: Lucrezia Songini | Servitization strategy and cost management.  The role of services in manufacturing companies.  The impacts of servitization strategy.  Some data from different industries    Readings  Pistoni A., Songini L., Servitization strategy and managerial control, Emerald Publishing Limited, 2018  Chapters 1 and 2, paragraph 4.8 |

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| **Session: 14 03/12/2019 14:00** 3 Hours Instructor: Lucrezia Songini | Servitization strategy and strategic cost management: a reference framework  Accounting and control for sustainability.  CSR and sustainability: a brief introduction      Readings  Pistoni A. and Songini L., Servitization strategy and managerial control, Emerald Publishing Limited, 2018, paragraphs 3.3.2.5, 3.3.3.5, 3.4.1., 3.4.2, 3.4.4 |

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| **Session: 15 12/12/2019 09:00** 3 Hours Instructor: Lucrezia Songini | CSR and sustainability disclosure: sustainability reporting and integrated reporting  Readings  Songini L., Pistoni A., Sustainability disclosure: state of the art and new directions, Emerald Publishing Limited, 2015  Chapters 1, 3 and 4 |

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| **Session: 16**  **16/12/2019**  09:00 3 Hours  Instructor:  Lucrezia Songini | WRITTEN EXAM N. 3 – PROF. SONGINI  Presentation of teamwork assignment and final discussion of the Enel case study  Readings  Enel case study   |  | | --- | | http://stream.sdabocconi.it/enel\_case/index.asp | |