

Strategic cost management: main characteristics and differences between managerial control systems.

Target costing and life cycle costing: principles, structure, process.

Alfa case study

Session: 12

19/11/2019

14:00

3 Hours

Instructor: Lucrezia

Songini

Readings

Pistoni A. and Songini L., Servitization strategy and managerial control, Emerald Publishing Limited, 2018

Paragraphs 3.1, 3.2, 3.3.1, 3.3.2 (par. 3.3.2.5 excluded), 3.3.3 (par. 3.3.3.5 excluded), 4.3 Alfa case study

Servitization strategy and cost management.

The role of services in manufacturing companies.

Session: 13

26/11/2019

14:00

3 Hours

Instructor: Lucrezia

Songini

The impacts of servitization strategy.

Some data from different industries

Readings

Pistoni A., Songini L., Servitization strategy and managerial control, Emerald Publishing Limited, 2018

Chapters 1 and 2

Session: 14

03/12/2019

14:00

3 Hours

Instructor:

Lucrezia Songini

Servitization strategy and strategic cost management: a reference framework

Accounting and control for sustainability.

CSR and sustainability: a brief introduction

Readings

Pistoni A. and Songini L., Servitization strategy and managerial control, Emerald Publishing Limited, 2018, paragraphs 3.3.2.5, 3.3.3.5, 3.4.1., 3.4.2, 3.4.4

Session: 15

12/12/2019

09:00

3 Hours

Instructor:

Lucrezia Songini

CSR and sustainability disclosure: sustainability reporting and integrated reporting

Readings

Songini L., Pistoni A., Sustainability disclosure: state of the art and new directions, Emerald Publishing Limited, 2015

Chapters 1 e 3

Session: 16

16/12/2019

09:00

3 Hours

Instructor:

Lucrezia Songini

WRITTEN EXAM N. 3 – PROF. SONGINI

Presentation of teamwork assignment and final discussion of the Enel case study

Readings

Enel case study

http://stream.sdabocconi.it/enel_case/index.asp