

A86012 Management and Principles of Accounting (2019/2020)

Session 11 Review Session 3

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SESSION OBJECTIVES & OVERVIEW

Course Overview

LIUC

Università Cattaneo

PGS

1. What is business	15. Accounting: glossary, vocabulary, terms	
2. Types of business	16. Introduction to financial accounting	1
3. Management	17. Accounting for business transactions	
4. Review session 1	18. Recording transactions, journal and ledger	
5. Marketing	19. Recording owner's contributions & financing	SG
6. Marketing strategy	20. Review session 1	
7. Review session 2	21. Recording long-lived assets and investments	
8. Operations	22. Recording purchases	
9. Finance	23. Recording sales and employee compensation	
10. Financial management	24. Review session 2	
11. Review session 3	25. Adjusting and closing entries	РТ
12. Human resources	26. Adjusting and closing entriescontinued	
13. Review session 4	27. Cases and exercises	Γ
14. Exam	28. Exam	
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Session Objectives

At the end of this session students will also be able to describe the key features of operations and supply chain management in both manufacturing and service organizations. Students will be able to articulate the key elements of TQM.

They will also understand the accounting process and the different uses of accounting information and the purpose and content of the primary financial statements. They will understand the importance of working capital management, capital investment appraisal and financing options.



LIUC Session 11 Overview

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 Research Assignments – Europe's Top Companies: No 7 Quality Focus initiatives No 8 Start-up quality initiatives No 9 How they are financed No 10 Key financial measures 	45
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RECAP OF SESSION 10 – FINANCIAL MANAGEMENT



Recap of Session 10

- Financial management
 - Working capital management: Managing current assets and liabilities
 - Capital budgeting and investment appraisal: Managing fixed assets, assessing risk, pricing longterm money, IRR, NPV; Payback
 - Long-term financing: Financing options using longterm debt or owners' equity
 - Investor relations: Stock markets, communicating with investors, measures that matter



Session 10 Validation

- What is working capital and what are its components?
- What are the objectives of working capital management?
- What are fixed assets?
- What do we mean by capital budgeting or investment appraisal?
- Define Payback, NPV, IRR
- What are the differences between equity financing and long-term debt financing?
- What is the difference between a Primary and Secondary securities market?



RESEARCH ASSIGNMENTS



Research Assignments – Europe's Top Companies

- RA 7 Quality focus initiatives
- RA 8 Start-up quality initiatives
- RA 9 How they are financed
- RA 10 Key financial measures



Active Review Cards

- Chapter 8 Service and Manufacturing Operations
- Chapter 14 Accounting and Financial Statements
- Chapter 16 Financial management and Securities Markets



SESSION SUMMARY AND VALIDATION, OVERVIEW SESSION 12

LIUC Overview of Session 12

- The Nature of Human Relations: motivation, theories of motivation, strategies for motivating
- Managing Human Resources: planning, recruiting, developing, compensating, unions, diversity, trends
- People Satisfaction and engagement