

Lessons 5

Topics and references

- Technology intelligence: models and methods
 - Notes available on the course website;
 - Technology intelligence model:
<http://www.ifm.eng.cam.ac.uk/research/ctm/techintelligence/>
C.I.V. Kerr, L. Mortara, R. Phaal and D.R. Probert (2006), A conceptual model for technology intelligence, Int. J. Technology Intelligence and Planning
 - Briefing:
http://www.ifm.eng.cam.ac.uk/uploads/Resources/Briefings/v1n2_ifm_briefing.pdf
 - Technology Intelligence Information Search
Mortara L. (2009), Technology Intelligence practice in UK technology-based companies, International Journal of Technology Management
 - Methods for technology forecasting:
<http://www.innovation-portal.info/toolkits/technological-forecasting/>

Cases and examples

https://www.researchgate.net/publication/247832588_Technology_Intelligence_practice_in_UK_technology-based_companies?enrichId=rgreq-557296a2a444999f0dce97d604eeacc4-XXX&enrichSource=Y292ZXJQYWdIOzI0NzgzMjU4ODtBUzo0MTQ1ODAxODc2NDgwMDBAMTQ3NTg1NTAyNzgwNw%3D%3D&el=1_x_3&_esc=publicationCoverPdf

http://web.mit.edu/mamd/www/tech_strat/courseMaterial/topics/topic3/readings/Exploring_the_Limits_of_the_Technology_S-Curve/Exploring_the_Limits_of_the_Technology_S-Curve.pdf/Exploring_the_Limits_of_the_Technology_S-Curve.pdf

https://ocw.mit.edu/courses/sloan-school-of-management/15-351-managing-innovation-and-entrepreneurship-spring-2008/lecture-notes/02_lec.pdf

<http://ulegid.unileon.es/admin/UploadFolder/73.pdf>